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Keep Warm, Keep Safe

I am pleased to announce that the Department of Fire Services, in coordination with other government agencies and private organizations, has launched a winter fire safety awareness campaign, called ***Keep Warm, Keep Safe***.

As part of this statewide effort, we are providing a ***Keep Warm, Keep Safe Tool Kit to Winter Fire Safety*** to provide information and materials you can use within your community. The Tool Kit is an integral part of the campaign; it's the grassroots effort that will complement the forthcoming ***Keep Warm, Keep Safe*** public service announcements.

The ***Keep Warm, Keep Safe Tool Kit*** includes the following items:

- Educational Powerpoint on Winter Heating Safety
- Template Press Release and Talking Points
- Several Educational Flyers
- CD that includes all of the print items, press materials and Powerpoint

I hope this information will be useful to you for your community outreach. The Powerpoint presentation is appropriate for community groups, schools, and local government officials.

Thank you for your participation in this important fire safety initiative. If you need further information, please feel free to contact my office.

Stephen D. Coan
State Fire Marshal